

Thunderbird
STORM

Thunderbird **LT**



Thunderbird **LT**



Rocket III Touring

Th
S

Rocket III Touring

Thunderbird
STORM

Thunderbird **LT**

Thunderbird
STORM

CRUISERS RANGE 2017



Rocket III Touring

Thunderbird
STORM

Thunderbird **LT**

Thunderbird **LT**



Thunderbird
STORM

Thunderbird **LT**



FOR THE RIDE



THE KINGS OF CRUISING

From our stripped-back muscle bikes to our heritage cruisers, every motorcycle in our cruiser range is at home either carving a path through urban streets or gliding along an open road.

There's a specific Triumph DNA bred into each bike. They need to look right, sound right, feel right and most importantly, ride right. That's where our renowned engineering comes into play with responsive handling, torque-rich engines, legendary build quality and iconic style. It all comes together to give you that one-of-a-kind ride only experienced on a Triumph.

And when it comes to turning heads, our cruisers are crafted to add their own unique flavor to our long heritage of design classics. But don't just take our word for it, take a look through the following pages and discover why Triumph is the king of cruisers.





ROCKET III ROADSTER

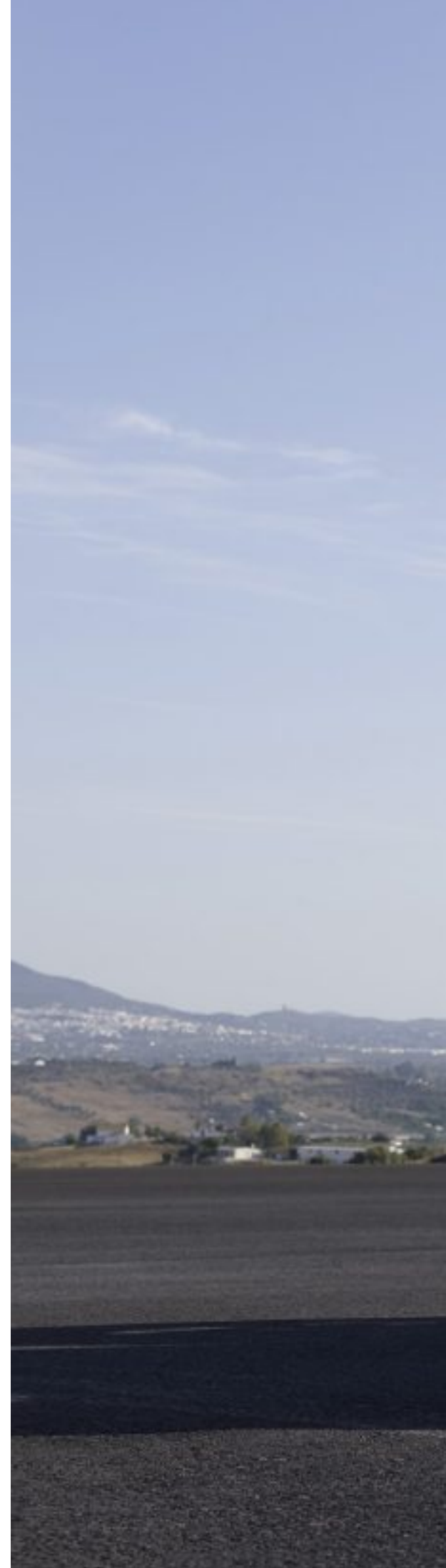
COLOSSAL, IN A VERY BIG WAY

Combining menacing looks, extreme performance, radical engineering and a crowd-pulling presence, the Triumph Rocket III Roadster is an immense bull to grab by the horns and blast down the boulevards.

And blast you will, with a fuel-injected 2.3 liter in-line triple heart that takes the crown as the world's largest production motorcycle engine. It's a power plant with a broad spread of torque peaking at a staggering 163 FT-lbs at just 2750rpm, providing instant power and instant gratification in any gear.

But for all its intimidating, arm-wrenching thrills, this bull is a sheer joy to ride. Yes, you have colossal acceleration, but never at the expense of control, with its refined chassis and suspension ensuring every corner is handled with surprising agility.

Throw in the dark, brooding styling achieved through slashed pipes, staunch muscular lines and a blacked-out look, and the Triumph Rocket III Roadster makes a statement in any crowd.









ROCKET III TOURING

THE BIGGER, THE BETTER

Built for long hauls, heavy loads and going places in undeniable style, the Rocket III Touring is the gentle giant that gets you there in ultimate comfort.

You'll be traveling astride the world's largest production motorcycle engine, a head-turning 2.3 liter, three-cylinder heart - tuned for smooth, powerful yet unintimidating acceleration. And thanks to a low center of gravity and clever chassis engineering, it's refreshingly agile and fluid.

There's even more usable torque lower down the rev range with 106Hp at 6000rpm and an incredible 150 FT-lbs of torque at 2500rpm. It's huge performance with a powerful punch delivered right where you want it.

Touring comfort is everything. It's why the Rocket III Touring comes with a deeply soft 18" wide saddle, spacious riding position, large footboards, cavernous panniers and the classic pulled-back bars.

Add it all up and you have only one option when choosing your touring companion - Go Large.







THUNDERBIRD STORM

A FORCE OF NATURE

The Thunderbird Storm's tough, muscular stance and blacked-out street-silhouette aren't just for show. They're your first clue to the thunderous, gut-wrenching power that lies beneath.

With a 1700cc parallel-twin power plant, the Storm doesn't pull any punches. A twist of the wrist and the hit of thrust is immediate. Gobs of torque provide outstanding low-down performance and stomping acceleration delivered smoothly through each gear. And along with all that power, comes an addictively deep growl emanating from the big-bore twin's beautiful dual chrome pipes, a sound that must be heard to truly be appreciated.

But don't let its dominating presence fool you. When you need to hustle, the Storm is ready with premium suspension and a refined chassis delivering incredibly svelte and sporty handling and feel.

A Storm is coming. Are you ready?



THUNDERBIRD LT

CRUISE BEYOND THE HORIZON

Whether you're after two-up touring or going solo, the Thunderbird LT serves up thousands of miles of sublimely comfortable, laid-back fun.

Deeply padded seats, removable windshield and generous footboards are all welcome companions for any long journey, while detachable leather saddlebags with waterproof inners make sure your kit arrives just as happy as you.

Although the Thunderbird LT has a laid-back vibe, its torque-laden 1700cc parallel-twin is alive with effortless roll-on power. It's reassuring to know there's always phenomenal overtaking power on tap, no matter the gear or engine rpm. It's an experience that's underpinned by sure-footed handling and confidence-inspiring braking ability.

Such heart-thumping performance is perfectly balanced with its heart-stopping looks and beautiful heritage styling cues. Wire-spoke rims, acres of shimmering chrome, hand-painted coach lines and the world's first white-walled radial tires make it a feast for the eyes.

Your trip of a lifetime awaits.





CLOTHING

ICONIC CLOTHING FOR ICONIC RIDES

Triumph clothing is designed using the same philosophy as the bikes themselves – to make the most of every ride. To ensure this pledge, it's tried and tested in the real world by real bikers. Whatever makes your perfect ride, there's a great selection of premium Triumph clothing to give you the safety, comfort and style you need. Whether out riding or just relaxing at home, visit your local Triumph dealer or go to shop.triumphmotorcycles.com to outfit your lifestyle.

ACCESSORIES

MAKE A TRIUMPH YOUR TRIUMPH

Each cruiser is already an original in its own right, but with Triumph Genuine Accessories you can transform your bike into your own one-of-a-kind custom. Choose from styling add-ons for authentic touches of class; extra comfort with passenger backrests, extra padding to seats and even heated grips for colder climates; or performance enhancers like big-bore kits and exhaust silencers for added punch.

Head online and try our easy-to-use Triumph Configurator tool to accessorize your bike to perfection in three easy steps:

1. Visit triumphmotorcycles.com and select "Motorcycles" to access the Configurator.
2. Personalize your bike with different color options and premium accessories from our extensive range.
3. Save for later or share your custom ride with friends before heading to your local dealer to make your inspiration a reality.







ROCKET III ROADSTER

ENGINE TYPE	Liquid-cooled, DOHC, in-line 3-cylinder
CAPACITY	2294cc
MAX POWER	148Hp (109kW) @ 5750rpm
MAX TORQUE	163 FT-lbs (221Nm) @ 2750rpm
FRONT SUSPENSION	KYB 43mm upside down forks, 4.7in travel
REAR SUSPENSION	KYB black spring twin shocks with 5-position adjustable preload, 4.1in rear wheel travel
FRONT BRAKE	Twin 320mm floating discs, Nissin 4-piston fixed calipers, ABS
REAR BRAKE	Single 316mm fixed disc, Brembo 2-piston floating caliper, ABS
SEAT HEIGHT	29.5in (750mm)
DRY WEIGHT	736lb (334kg)
TANK CAPACITY	6.3gal



ROCKET III TOURING

ENGINE TYPE	Liquid-cooled, DOHC, in-line 3-cylinder
CAPACITY	2294cc
MAX POWER	106Hp (78kW) @ 6000rpm
MAX TORQUE	150 FT-lbs (203Nm) @ 2500rpm
FRONT SUSPENSION	KYB 43mm forks, 4.7in travel fully shrouded uppers
REAR SUSPENSION	KYB chromed spring twin shocks with 5 position adjustable preload, 4.1in rear wheel travel
FRONT BRAKE	Twin 320mm floating discs, Nissin 4-piston fixed calipers, ABS
REAR BRAKE	Single 316mm disc, Brembo 2-piston floating caliper, ABS
SEAT HEIGHT	28.7in (730 mm)
DRY WEIGHT	789lb (358kg)
TANK CAPACITY	5.9gal



THUNDERBIRD STORM

ENGINE TYPE	Liquid-cooled, DOHC, parallel-twin, 270° firing interval
CAPACITY	1699cc
MAX POWER	98Hp (72kW) @ 5200rpm
MAX TORQUE	115 FT-lbs (156Nm) @ 2950rpm
FRONT SUSPENSION	Showa 47mm forks with black lowers, 4.7in travel
REAR SUSPENSION	Showa black spring twin shocks with 5-position adjustable preload, 3.7in rear wheel travel
FRONT BRAKE	Twin 310mm floating discs, Nissin 4-piston fixed calipers, ABS
REAR BRAKE	Single 310mm fixed disc, Brembo 2-piston floating caliper, ABS
SEAT HEIGHT	27.5in (700mm)
DRY WEIGHT	679lb (308kg)
TANK CAPACITY	5.8gal



THUNDERBIRD LT

ENGINE TYPE	Liquid-cooled, DOHC, parallel-twin, 270° firing interval
CAPACITY	1699cc
MAX POWER	94Hp (69kW) @ 5408rpm
MAX TORQUE	111.3 FT-lbs (151Nm) @ 3550rpm
FRONT SUSPENSION	Showa 47mm forks, 4.7in travel
REAR SUSPENSION	Showa twin shocks with 5-position adjustable preload, 4.2in rear wheel travel
FRONT BRAKE	Twin 310mm floating discs, Nissin 4-piston fixed calipers, ABS
REAR BRAKE	Single 310mm fixed disc, Brembo 2-piston floating caliper, ABS
SEAT HEIGHT	27.5in (700mm)
DRY WEIGHT	769.4lb (349kg)
TANK CAPACITY	5.8gal

WARRANTY

All our bikes come with a **2-year unlimited mileage warranty** that covers every component. The same warranty also covers all **Triumph Genuine Parts**, so it is worth making sure that you never compromise your ride with anything less than the best.

And to ensure your Triumph keeps delivering the ultimate ride year after year, the workshops at your local Triumph dealership are staffed by factory trained Triumph technicians, ensuring only the very best care for your pride and joy.

BOOK A TEST RIDE

triumphmotorcycles.com

Thunderbird
STORM

Thunderbird
LT

ROCKET III
2300cc

Rocket III
Touring

ROCKET III
2300cc

Rocket III
Touring

Thunderbird
STORM



FOR THE RIDE

Rocket III
Touring

Triumph Motorcycles America, 100 Hartsfield Centre Parkway, Floor 2, Atlanta, GA 30354

Telephone (678) 854-2010

triumphmotorcycles.com

ROCKET III
2300cc

Thunderbird
STORM



Rocket III
Touring

LT

Thunderbird
STORM

Thunderbird
LT

ROCKET III
2300cc

The photography within this brochure shows Triumph motorcycles being used by expert professional riders in protective gear under professionally controlled, closed course conditions. Triumph does not endorse or encourage stunts, tricks or any form of irresponsible riding. At Triumph, we want every ride to be safe and enjoyable. Always ride safely, defensively and within the limits of the law. Always ride appropriately for road conditions. Always ride within your ability. Take a riding skills course. Always wear an approved helmet, eye protection and appropriate protective clothing. Always insist that all passengers do the same. Never ride while under the influence of alcohol or drugs. Study your owner's manual and inspect your Triumph motorcycle before riding. Data given to UK market specification. Specification may vary by market. Some Triumph motorcycles are designed as street motorcycles. Triumph does not support the use of street motorcycles in off-road environments. Street motorcycles are not suitable for off-road use. Triumph does not endorse or encourage the use of street motorcycles off-road. Off-road use could expose yourself and others to serious personal injuries or even death. Silencers: Triumph accessory silencers are not for use on the public roads. Unless

otherwise stated, Triumph accessory silencers do not conform to on-road noise or emissions standards in countries where such standards apply. Use on-road may therefore violate the law. These products are designed for closed circuit competition use only. Triumph accessory silencers will require a specific tune download, which is available from your authorized Triumph dealer. Some accessories are prohibited by local law. As a motorcycle owner/rider, it is your responsibility to know of and comply with all local laws. If you have any doubt, contact your local authorities. All details correct at time of going to press. Triumph Motorcycles Limited reserves the right to make changes without prior notice. This brochure contains models that are not available in all countries, please consult your dealer for model and color availability. Please note that this brochure contains images of motorcycles that feature accessories and this may or may not be stated. Triumph Motorcycles Limited takes no responsibility for any misunderstanding of standard specification that this may cause.

© 2017 Triumph Motorcycles Limited. All rights reserved.